

## **Questions for Nominees**

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Please write a description containing the answers to the following questions, and return to 2018gala@idomedia.ca

### **Chinese Consumer Choice Award**

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1. What does your company do?
2. What industry is your company in?
3. What products(s) and/or service(s) does your company offer?
4. What is your company's philosophy, if any?
5. What does your company do that benefits the Chinese community?  
Please support your answer with at least one argument. Examples:
  - A Chinese individual uses your product/service on a regular basis? (Fast-food restaurant, financial institutions, etc.)
  - Your product/service is crucial to a Chinese individual (YWG airport, immigration services, career centers, hospitals, vet clinics, etc.)
  - Your product/service caters to the Chinese' lifestyle (high-quality yet low-maintenance property (e.g. Condo development), luxury store with Chinese brands/popular brands for Chinese culture, etc.)